



Aidan Reed

Graphic Designer

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aidanreed.com

WORK EXPERIENCE

It's a Sign Graphics Shop | Chicago, IL

Production and Installation Specialist | 2019 - Present

- Ensure customer service by brainstorming and implementing operational efficiencies that improve quality and turnaround
- Support conceptual design of graphics for display on indoor and outdoor signs, print and digital media, vehicles and clothing
- Manage preparation and installation of indoor and outdoor signs at businesses, schools, and churches in the Chicagoland area

Freelance Design | Chicago, IL

Graphic Designer | 2023 - Present

- Conceptualize and Design logo's and design artifacts for social media use

EDUCATION

Columbia College Chicago | Chicago, IL

Bachelor of Arts in Graphic Design | August 2023

- Graduated Summa Cum Laude
- Key courses in Visual Design, Graphic Design, Typography, Brand Identity, Publication Design, Web Design

Oak Park-River Forest High School | Oak Park, IL

June, 2019

- High-performing honor roll student. Honors courses in English, History, and Science

OBJECTIVE

I'm Aidan Reed, a recent Summa Cum Laude graduate in graphic design from Columbia College Chicago. Currently, I'm actively seeking full-time opportunities that allow me to leverage my graphic design skills and fuel my passion for design.

SKILLS

Personal

Printmaking
B&W Photography
Screen Printing

Design

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe XD
Blender
Microsoft Office Suite
HTML
CSS

Technical

Logo Design
Print Design
Web Design
Publication Design
Brand Identity
Color Theory